

# 2022 GULF STATES ASC CONFERENCE

presented by ASC Excellence



## THURSDAY, JUNE 16

Breakfast with Exhibitors  
7:30 a.m. – 8:00 a.m.

Conference Sessions  
8:00 a.m. – 4:30 p.m.

Break with Exhibitors  
9:00 a.m. – 10:00 a.m.

Networking Lunch with  
Exhibitors  
12:00 p.m. – 2:00 p.m.

## FRIDAY, JUNE 17

Networking Breakfast  
7:45 a.m. – 8:30 a.m.

Keynote Speaker  
8:30 a.m. – 9:30 a.m.

Conference Sessions  
9:45 a.m. – 12:15 p.m.

## WEDNESDAY, JUNE 15

5:00 p.m. – 7:00 p.m.  
Network Reception and  
Exhibit Hall Opening

## KEYNOTE: HELP ME UNDERSTAND

with Monica Wofford, MBA, CSP | Contagious Companies

In leadership, it's teams that gets things done, but few leaders really know how to create, maintain, and support a thriving team. Knowing how to get others to collaborate, communicate, and cooperate is where the best ideas happen and results start to rise. Help Me Understand™ will do just that by turning your audience on to the ways team members think. Leaders will learn to clarify their message. Bring teams together with those they lead and let's get them to understand each other better so they can get more done together. Through the use of emotional intelligence and guidance on how to use it, Help Me Understand™ will reduce their stress and remove much of the office drama and mess. Leaders will become better coaches and employees will become more motivated with Help Me Understand™.



## CONFERENCE SESSIONS

- **Regulatory & CMS Quality Reporting Update for ASCs**  
Gina Throneberry, RN, MBA, CASC, CNOR, Ambulatory Surgery Center Association
- **CMS Survey Prep**  
Ann Geier, MS, RN, CNOR(E), CASC, Ambulatory Healthcare Strategies
- **How to Better Understand the Role of the Insurance Company and How to Position Your ASC for Success!**  
Carl Schuessler, Jr., DHP, DIA, GBDS, Mitigate Partners
- **CMS Worksheet for Infection Control**  
Debbie Mack, RN, BSN, CAIP, CASC, CNOR, Healthcare Consultant
- **Protecting Yourself and Your Patients from the Latest Cyber Threats**  
Donna Grindle, CEO, Kardon
- **Emergency Preparedness**  
Sandra Jones, MBA, MSM, CASC, CPHRM, CHCQM, FHFMA, Ambulatory Strategies, Inc.
- **HR Lessons from the Field**  
Jennifer Hall, Baker Donelson and Administrators from AL, MS and LA

*Provider approved by the California Board of Registered Nursing, Provider Number 17648, for 9 contact hours. This program is approved for up to 9 hours of AEU's and 1.5 hours of IPCH's by BASC Provider #1201.*



Join us at the Gulf States ASC Conference this summer for one of the most comprehensive ASC conferences in the South! This conference is sponsored by the ASC associations from Alabama, Louisiana, and Mississippi.

To make reservations please call (800) 826-8987 and let them know you are with the Gulf States Conference. Make your reservations by May 20, 2022 to receive the conference rate of \$229.

**Registration fee for members starts at \$475**

For more information visit  
[www.gulfstatesasc.com](http://www.gulfstatesasc.com).

If you have questions, please email  
[tammy@ascmember.org](mailto:tammy@ascmember.org).



**Gulf States ASC Conference**

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# 2022 GULF STATES ASC CONFERENCE

**JUNE 15-17, 2022**

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