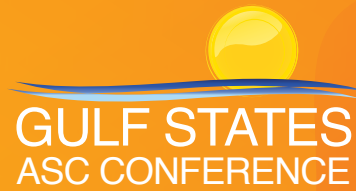


23-25
JUNE | 2021



GULF STATES ASC CONFERENCE

Beau Rivage[®]

RESORT & CASINO • BILOXI



CREATE
CONNECTIONS



SIGN UP
NOW!



INCREASE BRAND
AWARENESS

EXHIBITOR AND
SPONSOR BROCHURE

AN INVITATION TO ATTEND

This event is a unique opportunity to network with ASC professionals from the ASC industry in 3 states! We invite your company to participate in the Gulf States ASC Conference Trade Show presented by ASC Excellence and sponsored by the Alabama Association of Ambulatory Surgery Centers, the Louisiana Ambulatory Surgery Center Association and the Mississippi Ambulatory Surgery Center Association.

We are providing the attendees ample opportunity to visit the exhibit hall so that you can educate them about your products and services and build relationships in a relaxed environment. It is our goal to make this event valuable to your company.



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EXHIBITOR HOURS & OPPORTUNITIES

Wednesday, June 23, 2021

2:00 p.m. – 5:00 p.m.

Exhibitor Set-up

5:00 p.m. – 7:00 p.m.

Welcome Reception

Thursday, June 24, 2021

7:30 a.m. – 8:15 a.m.

Networking Breakfast

9:15 a.m. – 10:15 a.m.

Coffee Break

12:15 p.m.-2:15 p.m.

Lunch

2:30 p.m.

Breakdown

EXHIBITOR INFORMATION

SPONSORSHIP OPPORTUNITIES

As part of a gold or premier sponsor, the GSC office will send out one email blast to the conference attendees about your company. All sponsor levels include complimentary exhibit space.

Sponsorships are assigned on a first come, first served basis and get priority in booth assignment.

Premier Sponsor \$5,000

- (1) Exhibit Space
- Sole sponsorship of one of the following events:
 - » Wednesday Exhibit Hall Reception
 - » Thursday Luncheon
(Sponsorship is assigned based on the order applications are received.)
- 5 Minute address during the conference
- Full-page color ad in the onsite conference program
- Pre- and Post-conference attendee lists
- One conference bag insert
- Conference program recognition and signage during the Conference
- One email blast to the attendees about your company
- Footer ad in all conference emails

Gold Sponsor - \$4,400

- (1) Exhibit Space
- Sole sponsorship of one of the following items:
 - » Custom Labeled Bottled Water
 - » Conference Give-Away Item
 - » Conference Bags
 - » Thursday Breakfast
(Sponsorship is assigned based on the order applications are received.)
- Full-page color ad in the onsite conference program
- One conference bag insert
- Pre- and Post conference attendee lists
- Conference program recognition and signage during the conference
- One email blast to the attendees about your company

Silver Sponsor - \$3,500

- (1) Exhibit Space
- Sole sponsorship of one of the following items:
 - » Specialty Drink for Wednesday Reception
 - » Thursday Morning Coffee Bar
 - » Thursday Morning Refreshment Break
 - » Lanyards
 - » Hand Sanitizer
 - » Friday Breakfast
 - » Pens
 - » Friday Morning Refreshment Break
(Sponsorship is assigned based on the order applications are received.)
- Half-page color ad in the onsite conference program
- Pre- and Post-conference attendee lists
- Conference program recognition and signage during conference

Exhibit Space- \$1600

- Two Exhibitor Name Badges
- (1) 6-foot Tabletop Exhibit Space, two chairs
- Conference program recognition and signage during conference
- Pre- and Post-conference attendee lists

**Note – applications with sponsorship will receive booth priority. We reserve the right to hold certain booth locations as “sponsor only” booths.*

Exhibit Extras

Pick one or more of the following items to add on to your exhibit space to create a complete marketing package!

Conference Bag Inserts - \$300

1 Conference tote bag insert

Conference Program Ads - \$300

1 full-page color ad in the conference program

GULF STATES ASC CONFERENCE

Beau Rivage

RESORT & CASINO • BILOXI

June 23-25, 2021



Gulf States ASC Conference

1400 Village Square Blvd. #3-175

Tallahassee, FL 32312

888.526.9450

CONFERENCE LOCATION

The Beau Rivage Resort & Casino
875 Beach Boulevard, Biloxi, MS

The premier destination on the Mississippi Gulf Coast with sweeping views of the Mississippi Sound, MGM Park and historic downtown Biloxi.

An internationally acclaimed Casino Resort, The Beau Rivage is a full service upscale hotel that features a world-class spa, a gorgeous pool deck and exercise room.

To make reservations, please call (888) 567-6667 and let them know you are with the Gulf States Conference. Make your reservations by June 1, 2021 to receive the conference rate of \$179.



2021 EXHIBITOR/SPONSOR AGREEMENT FORM

JUNE 23-25, 2021 | BEAU RIVAGE RESORT & CASINO | BILOXI, MS

Sponsorship Options (Premier, Gold, and Silver sponsorships only – indicate event choices below.)

Premier \$5,000

Gold \$4,400

Silver \$3,500

Event Choice 1 _____

Event Choice 2 _____

OTHER OPPORTUNITIES SELECTION

Bag Insert \$300

Program Ad \$300

Exhibit Space (will be selected closer to conference dates) Exhibit Fees \$1,600

If possible, please do not place me by _____
(list any companies you do not want to be near)

PROGRAM INFORMATION

(Please type or print names exactly as they should appear in program, on name badges, and on signage)

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____ Corporate Phone: _____

Primary Contact: _____ Email: _____ Phone: _____

(all information will be mailed or emailed to this individual for distribution to onsite representatives)

Onsite Representatives: Exhibit space includes 2 badges. See sponsor package for # of badges included. Additional name badges can be purchased for \$100. Print names as you want them to appear on name badges.

Onsite Representative 1 _____ Email _____

Onsite Representative 2 _____ Email _____

Onsite Representative 3 _____ Email _____

COMPANY PRODUCT/SERVICES – CHECK ONE THAT APPLIES:

Architectural/Design Firms

ASC Management Services

Attorneys

Billing/Coding/Collection Services

Building Maintenance/Cleaning

Consulting Services

Equipment/Instrument

Financial Services

Group Purchasing Organizations

Human Resources

Insurance Providers

Pathology/Laboratory/Anesthesia Services

Pharmaceutical Services

Refurbished/Pre-owned Medical Equipment

Software Company

Supplies/Medical Linens

Other

PAYMENT INFORMATION:

Register online at www.gulfstatesasc.com with a credit card or send this completed form with a check to ASC Excellence, 1400 Village Square Blvd. #3-175, Tallahassee, FL 32312.

Email: tammy@ascmember.org.

TOTAL DUE \$ _____

(sponsor+exhibits+extra badges)

Method of Payment:

Check Enclosed (payable to ASC Excellence)

Credit Card (ONLINE ONLY) *Note-credit card receipt will show payment to ASC Excellence

Authorized signature below indicates you have read this form and the terms of agreement page and that you agree to abide by the conditions stated.

Authorized signature

Date

EXHIBIT TERMS OF AGREEMENT

The following terms shall become binding upon acceptance of this agreement between the applicant and his/her employees and ASC Excellence, here in after known as ASCEX.

PUBLIC POLICY

Exhibitors are charged with knowledge of all ordinances and regulations pertaining to taxes, health prevention, customs and public safety while participating in this event. Compliance with such laws is mandatory for exhibitors and the responsibility of the exhibitor.

BOOTH ASSIGNMENT

Exhibit space will be assigned based on the date the contract is received with payment in full. In the case of multiple contracts received on the same date, priority will be given to those exhibitors who are also sponsors and to those who have previously exhibited with ASCEX.

DISMANTLING

No part of an exhibit shall be removed during show hours. Exhibits must be kept intact until June 25, 2021 at 2:30 p.m. All exhibits must be dismantled and removed by June 25, 2021 at 5:00p.m., otherwise ASCEX reserves the right to remove the exhibit at the exhibitor's cost.

TABLETOP EXHIBIT DIMENSIONS

Each exhibit area is defined by the 6' x 30" table and two chairs are provided. **The height of any part of the display may not exceed 8 feet from the floor, nor may the display come forward by more than 30".**

USE OF EXHIBIT SPACE

Exhibitors shall reflect their company's highest standards of professionalism while maintaining exhibit space during exhibit show hours. No exhibitor shall assign, sublet or share exhibit space.

LITERATURE DISTRIBUTION

All literature must be distributed within the booth space assigned. No materials may be placed on tables or chairs, attached to meeting space walls or ceilings, or left in public places or distributed in aisles, lounge areas or other exhibitor booths. Items found in these places will be disposed of without question.

DAMAGE TO PROPERTY

Exhibitors are liable for any damage caused to building, floors, walls, columns, or to standard exhibit equipment or to other exhibitor's property. The foregoing shall not apply to injury, loss or damage caused by or resulting from the negligence or willful misconduct of ASCEX, its officers, directors, agents, members or employees.

CANCELLATION AND REFUNDS

No cancellations shall be acknowledged unless received in writing by ASCEX's Tallahassee office. No refunds will be made for any cancellations if made within 60 days before the set-up date. Should cancellation occur at anytime prior to 60 days before the set-up date, a 50% refund will be made by ASCEX.

FIRE AND SAFETY REGULATIONS

All local regulations will be strictly enforced and the exhibitor assumes all responsibility for compliance with such regulations. Fire hose cabinets and fire exits must be left accessible and in full view at all times. All disposable materials and decorations must be flameproof and subject to inspections.

LIABILITY AND INSURANCE

Exhibitors are responsible for securing all necessary licenses or consents. Exhibitor agrees to indemnify, defend and hold ASCEX harmless from and against any claim of liability and any incident or resulting loss, cost, or damage for failure to obtain these licenses or consents.

ELIGIBLE EXHIBITS

ASCEX reserves the right to determine the eligibility of any company or products for inclusion in the meeting and reserves the right to reject, evict or prohibit any exhibit in whole or in part, or any exhibitor, or his representatives, with or without giving cause.

NOISY AND OBNOXIOUS EQUIPMENT

The operation of whistles or any objectionable device will not be allowed.

EXHIBITOR SALES TAX

The Exhibitor may or may not be prohibited from making or offering to make sales of taxable goods or services without obtaining a Certificate from the purchaser. For more information, contact the Mississippi Department of Revenue.

