

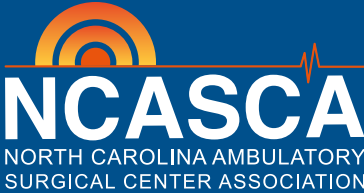
# ATLANTIC STATES ASC CONFERENCE & TRADE SHOW

*presented by ASC Excellence*



October 10-11, 2024 | Embassy Suites by Hilton, Research Triangle

SPONSORED BY



Virginia  
Ambulatory  
Surgery  
Association

# INVITATION TO ATTEND

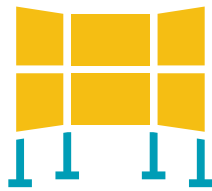
## LET'S MEET!

Join us this October at the Atlantic States ASC Conference! Don't miss the opportunity to connect with neighboring surgery centers around the Atlantic Coast and hear from expert national and local ASC speakers! This conference provides valuable information that will enhance the management of your surgery center and leave you feeling energized and inspired. Register today to secure your spot at this must-attend event!



This conference is sponsored by the North Carolina Ambulatory Surgical Center Association and the Virginia Ambulatory Surgery Association.

## CONFERENCE HIGHLIGHTS



Explore new products and technology with prominent vendors and service providers



Learn from leading local and national speakers



Network with neighboring Atlantic States ASC's.



And have fun all in the same place!

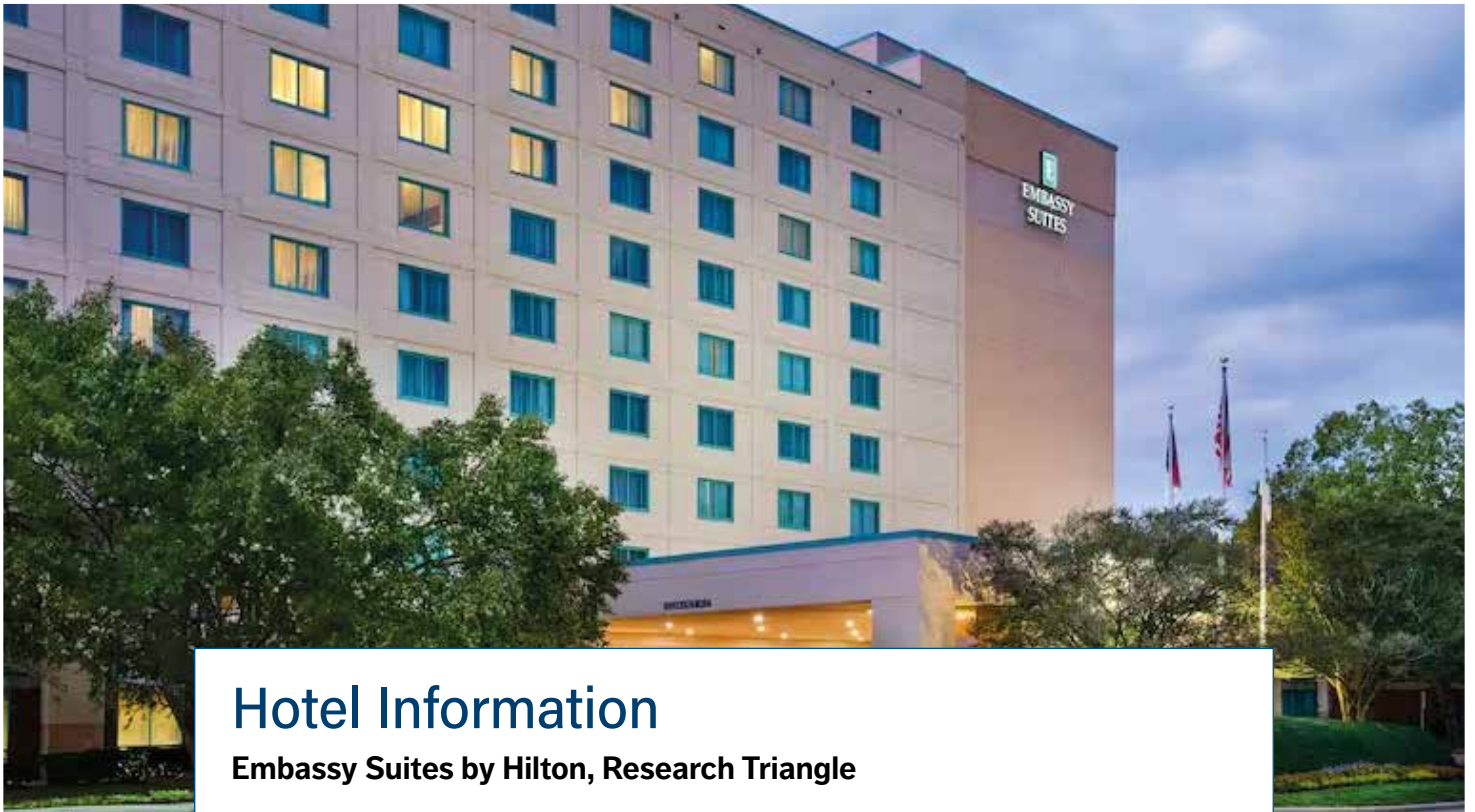
# SPECIAL EVENTS

## Welcome Reception with Exhibitors

**Thursday, October 10, 2024**

**5:00 p.m. – 6:30 p.m.**

Mix and Mingle! Join us for a welcome reception in the Exhibit Hall for food, drinks and fun! Greet colleagues and meet new ones, while exploring a range of products and services from leading companies and organizations in the ASC industry.



## Hotel Information

### Embassy Suites by Hilton, Research Triangle

Located at 201 Harrison Oaks Boulevard, Cary, North Carolina, The Embassy Suites by Hilton Research Triangle is Located 15 minutes from the airport and within easy driving distance of both Raleigh & Durham. The Embassy Suites by Hilton Research Triangle will offer a group rate of \$219 through September 16, 2024, unless the block is full. Look for reservation details in your conference registration confirmation!

# AGENDA

THURSDAY, OCTOBER 10, 2024

**9:45 a.m. – 10:00 a.m.**

## Opening Remarks

**10:00 a.m. – 11:00 a.m.**

## Building a Strong OR/SPD Relationship

*Malinda Elammari, CST, CSPM, CSPDT, CFER, CSIS, CRCST, CIS, CHL, CLSSGB, HACP-IP Healthmark Industries*

This presentation will help learners identify ways to build professional relationships and break down silo mentality. Learners will have a better understanding of the different facets of customers and how to work collaboratively. At the end of the presentation learners will participate in an activity to encourage the implementation of concepts learned in the presentation.

**11:00 a.m. – 12:00 p.m.**

## CMS Update: Quality Data Reporting

*Gina Throneberry, RN, MBA, CASC, CNOR, ASCA*

This session will discuss the CMS Quality Measure Reporting Program for ASCs. Learn what quality reporting measures are required and get key definitions and answers to frequently asked questions.



**12:00 p.m. – 1:30 p.m.**

## Buffet Luncheon/Exhibit Hall Opening

**1:30 p.m. – 2:30 p.m.**

## HIPAA Regulations Update

*Robert Leandro, Partner, Parker Poe*

Your understanding and compliance with the updates to the HIPAA regulations and guidance is essential. Knowledge of the current regulations and proposed changes will help you keep protected health information secure, comply with updated HIPAA regulations, and mitigate the risk of civil monetary penalties. This presentation will discuss HIPAA regulations in 2024 that will continue and those that are projected to change.



**2:30 p.m. – 3:00 p.m.**

## Refreshment Break in Exhibit Hall

**3:00 p.m. - 4:00 p.m.**

## ASC Business Excellence: Strategies for Success

*TBD*

**4:00 p.m. – 5:00 p.m.**

## Life Safety

*Dustin Phillips, Dustin Phillips Consulting*

EOC/Life Safety codes and standards can be confusing. This course will cover the basics of EOC/Life Safety and will help you understand and identify common life safety deficiencies.



**5:00 p.m. – 6:30 p.m.**

## Welcome Reception with Exhibitors



# AGENDA

## FRIDAY, OCTOBER 11, 2024



**7:30 a.m. – 8:00 a.m.**

**Continental Breakfast in Exhibit Hall**

**8:00 a.m. – 9:00 a.m.**

**Anesthesia Care Models: Re-Thinking Delivery with Current Shortages**

*Dru Riddle, PhD, DNP, CRNA, FAAN, President CRNA*

In this insightful session, we will delve into innovative care models designed to address the challenges posed by current staffing shortages in the healthcare sector. With a specific focus on anesthesia staffing, participants will explore various models that optimize the delivery of care without compromising quality. This session will provide a comprehensive understanding of how different anesthesia staffing models can influence both clinical outcomes and financial performance.



**9:00 a.m. – 9:45 a.m.**

**Refreshment Break in Exhibit Hall**

**9:45 a.m. – 10:45 a.m.**

**Credentialing vs. Privileging**

*Rena Courtaq, CMBA, BSN, RN, CASC, Trinity Health*

The session will discuss the steps in the credentialing and privileging process for medical staff, the regulatory requirements surrounding credentialing and privileging as well as case studies.

**10:45 a.m. – 12:00 p.m.**

**New Regulations: AAAHC Prep and Federal Update**

*David Shapiro, MD*

This session will address two disparate but important issues regarding both AAAHC and CMS. The former, related to AAAHC, will highlight recent changes to the AAAHC standards as well as newly instituted protocols for scheduling and preparation for onsite surveys. The latter will detail the CMS proposals for 2025 Outpatient Prospective Payment Rule. The included aspects of the Medicare payment system updates will impact payment, allowed procedures, and quality reporting for the upcoming calendar year.

**12:00 p.m.**

**Closing Remarks**



### CONTACT HOURS

This program is approved for 8 hours of AEU credit and 2 IPCHs by BASC Provider #1201 Provider approved by the California Board of Registered Nursing, Provider Number 17648, for 8 contact hours.

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# ATLANTIC STATES ASC CONFERENCE REGISTRATION

October 10-11, 2024 | Embassy Suites by Hilton, Research Triangle

*Please make copies of this form for additional registrants.*

Name \_\_\_\_\_ Title \_\_\_\_\_

MD  DO  RN# \_\_\_\_\_  Other Suffix \_\_\_\_\_

Company/Center \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

## Atlantic States Member Registration

Members of the North Carolina Ambulatory Surgery Center Association and the Virginia Ambulatory Surgery Association

- Registration on/by August 30, 2024 \$400/person  
*(Please contact your association or email [Erin@ascmember.org](mailto:Erin@ascmember.org) for a discount code prior to registration)*
- Registration after August 30, 2024 \$550/person

## Atlantic States Non-Member Registration

*Centers who have not yet joined NCASCA or VA state associations qualify for this registration.*

- Registration on/by August 30, 2024 \$550/Person
- Registration after August 30, 2024 \$650/Person

## Payment Information

Total Amount Due: \_\_\_\_\_

Check enclosed: Please make checks payable to ASC Excellence

Credit Card: Please register online at [www.atlanticstatesasc.com](http://www.atlanticstatesasc.com)

If you would like to pay with a credit card (Visa, MC, or AMEX), please register online at [www.atlanticstatesasc.com](http://www.atlanticstatesasc.com). If paying by check, please make checks payable to ASC Excellence and mail the form with a check to: ASC Excellence, 1400 Village Square Blvd. #3-175, Tallahassee, FL 32312.

**Refund Policy:** Written notification is required for all refunds and must be received by the ASC Excellence office by September 16, 2024. Written refund requests received by September 16, 2024 will receive a refund minus a \$25 administrative fee. No refunds will be issued after September 16, 2024.

**Special Needs:** Please call the ASC Excellence office at (888) 526-9450 by September 16, 2024 if you require any special accommodation or assistance.

**Questions:** Contact the ASC Excellence Office at (888) 526-9450 or email Erin at [Erin@ascmember.org](mailto:Erin@ascmember.org). For more information about the conference, please visit the ASASC website [www.atlanticstatesasc.com](http://www.atlanticstatesasc.com).



# ATLANTIC STATES ASC CONFERENCE

1400 Village Square Blvd. #3-175  
Tallahassee, FL 32312  
Phone: 888.526.9450

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